

WHO WE ARE

The Murray Calloway Works Foundation (Murray Works) is a 501c3 arm of the Murray-Calloway County Chamber of Commerce. **OUR MISSION** is to create visibility and understanding of the career pathways in Calloway County, helping to create a strong pipeline for students grades K-12.

WHY WE DO IT

The work we do through Murray Works is to meet our **VISION** of developing a community with powerful partnerships and collaboration between our school districts and business community, helping students to see themselves staying in West Kentucky if they choose, meet their career goals and quickly become productive members of the workforce.

HOW WE DO IT

The initiatives and programs of Murray Works are made possible through the investment of our **WORKFORCE PARTNERS**. Our future workforce's success is intricately tied to robust partnerships and collaboration between our school districts and the business community.

BECOME A WORKFORCE PARTNER

Investing in the Murray Works Foundation is crucial as it directly supports the development of a strong and capable future workforce in Calloway County. Such investments help create clear career pathways for K-12 students, ensuring they are equipped with the skills and opportunities needed to thrive in the community and beyond.

VISIONARY LEVEL

\$2,500 YEARLY INVESTMENT

- Supports overall mission of Murray Works Foundation
- Exclusive invitation to annual Business & Education Roundtable
- Business logo on website & digital communications
- Business logo featured on SPARK slideshow
- Investor recognized during Salute to Schools event

CHAMPION LEVEL

\$1,500 YEARLY INVESTMENT

- Supports overall mission of Murray Works Foundation
- Business name listed on website

WHAT WE DO



SPARK provides students a hands-on learning experience, intended to spark their interests and passions. SPARK introduces students to local career options they may not be aware of in an effort to strengthen our local workforce of the future. 500+ students participate in this one-day event.



Business & Education Roundtable

Top tier investors convene with other public and private sector leaders, working collaboratively on workforce plans and agendas that improve the quality of our workforce.

Other Murray Works Initiatives

Career Pathway Roadmap to Success, Junior Achievement, Reality Store, Career Fairs, Mock Interviews, Job Shadowing/Internships (long-term goal), and more!

Thank You

2025
VISIONARY PARTNERS



2025 IMPACT REPORT



STUDENT FEEDBACK

SPARK was so cool! I had no idea there were so many jobs here. It was really fun meeting business people and trying out what they do.

BUSINESS FEEDBACK

This incredible program connects educators with the diverse businesses and career opportunities in our community — helping them build even stronger bridges between their classrooms and the world beyond.



500+

Students in attendance

200+

local businesses professionals

64+

hands-on experiences

15+

industries represented

50

participating organizations

35

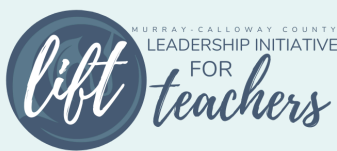
volunteers & group leaders



PARENT FEEDBACK

My daughter came home so excited after SPARK! She couldn't stop talking about everything she learned and is already looking into classes at the ATC to explore her interests further.

Thank you for hosting this incredible event! My son came home so excited about everything he got to try, and it sparked some great conversations about careers he might want to explore.



5

Years of LIFT program
2026 Applications launch in March

50

LIFT program graduates
many have since entered administration

25

Average number of LIFT applications
received each year

8

All 8 of our K-12 schools have been
represented including the ATC &
Alternative School



LIFT GRADUATE FEEDBACK

Through LIFT, I've had the chance to connect with teachers in my own building that I don't often get to collaborate with. We're excited to partner on a project to create activity bags for elementary students at local restaurants, aiming to reduce screen time and support our community!



150+

Staff hours
spent on
workforce
initiatives

Outreach to students K-12
Outreach to post-secondary
students
Reality Store
Student mock interviews
Adulting 101 experiences
Business & Education Roundtable
SPARK

SELECTED AS 2025 BUS2BUSINESS PROGRAM PARTNER



BUS TO BUSINESS RECAP

Over 400 Murray and Calloway County high school seniors attended our Bus to Business Career/Job Fair, hosted by Murray Works Foundation, the Chamber's workforce initiative. This event connected students with local businesses to explore career paths, submit applications, hand in resumes, and ask questions about job opportunities right here in our community!

Student Takeaways:

95.5% discovered careers they hadn't considered before.

97% feel more prepared to explore job opportunities.

***Requested industries for future events: Entrepreneurship, Culinary, Construction, Manufacturing, Healthcare, Arts, Finance, Legal, Agriculture, IT, Sports, and Education.*

Business Impact:

100% of participating businesses said they would return.

100% were very satisfied or satisfied with the event!

95% identified potential job candidates and collected resumes.

What Students Are Saying:

"This event opened my eyes to careers I hadn't considered before."

"I feel more confident about finding a job in Murray."

"This took away so much stress from the job search process."



A huge THANK YOU to the Kentucky Chamber Foundation, our Murray Works Foundation investors, local businesses, and school districts for making this possible!

Together, we are shaping the future workforce of Murray and Calloway County!